



SAMI HANSON

MULTIMEDIA DESIGNER

I am a designer with a devotion for video and animation. Through my years of design experience, I have had the privilege of using my graphic design training to explore the vast world of motion. Whether it be testimonials, animations, explainer videos, social media, 3D or even drone work, I have been lucky enough to do it all. My passions have collided to create one unique designer!

EDUCATION

SUNY Buffalo State College
BFA Communication Design

PROGRAMS

Adobe Premiere Pro,
After Effects, Illustrator, Audition,
Photoshop, InDesign, XD, Lightroom,
Microsoft Suite, Blender 3D



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Licensed under
Part 107 of The
FAA Drone Laws**

CONTACT

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EXPERIENCE

CYPRESS NORTH 2017 - Present

Associate Interactive Designer

- Created digital ads, website graphics, videos and other creative content for social media and client websites
- Obtained commercial drone license and shot footage for use in advertising and social media
- Shot and edited various testimonials, ads, and social media videos
- Designed branding, t-shirts, stickers, and assisted with social strategy for company podcast
- Created animated logos and icons for various clients
- Designed, and animated full length explainer videos from start to finish
- Created 3D elements for client products, video, and use in 3D interactive platform experience

MOWER 2015

Graphic Design Intern

- Designed save the date cards, invitations and envelopes for Buffalo and Erie County Botanical Gardens Annual Gala
- Designed logo for local charity
- Created poster and social media ads for Skaneateles Field Days
- Designed signs and donor letter for YMCAs of Greater Syracuse Area
- Assisted with developing concepts for clients
- Designed website templates for Mower.com

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